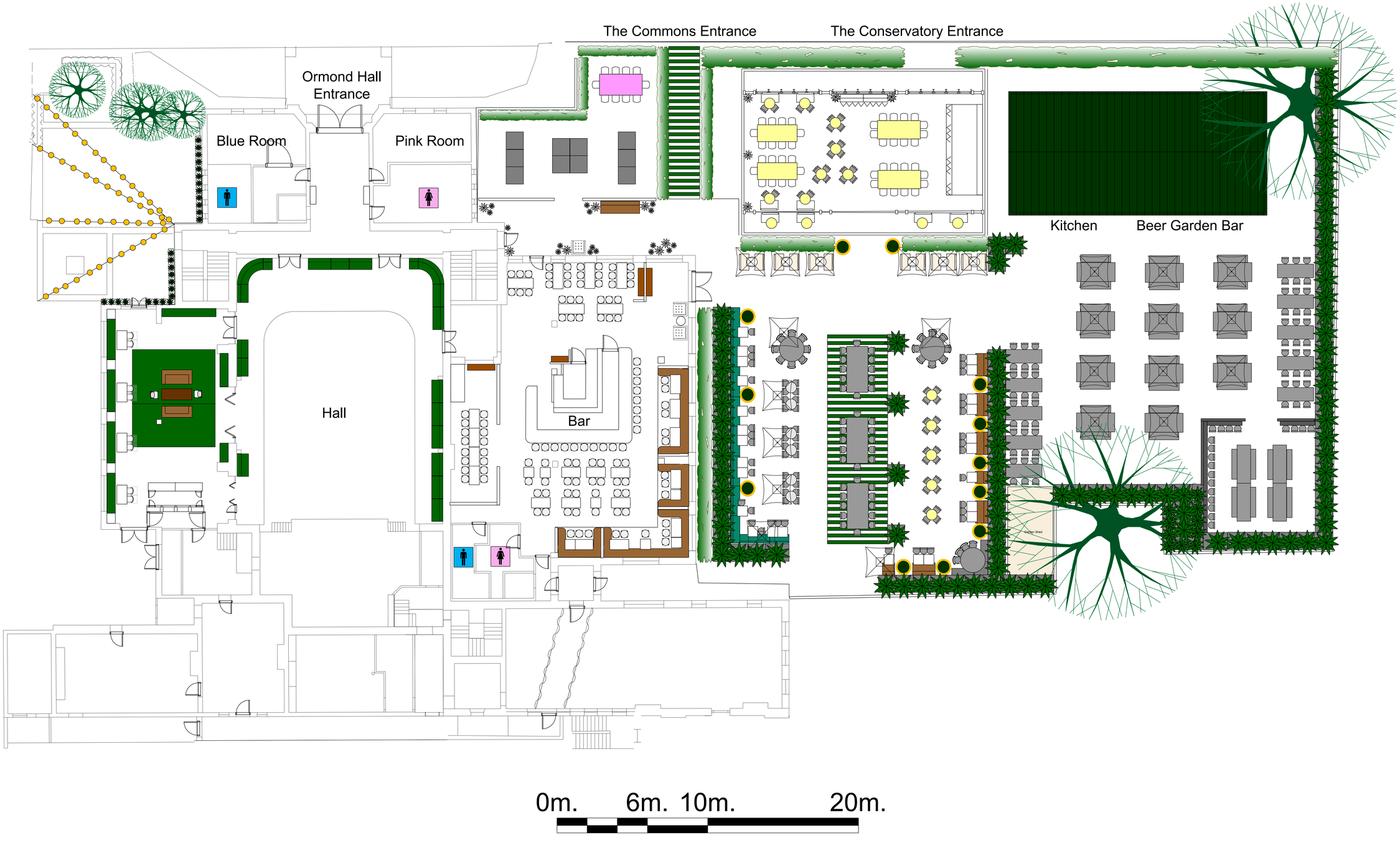Ormond Collective